

ASX / Media Release

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Ingenia and BIG4 Holiday Parks announce the addition of two Ingenia Lifestyle Parks to the BIG4 family

Ingenia Communities Group (ASX: INA) and BIG4 Holiday Parks today announced that agreement has been reached to expand the alliance between Ingenia and BIG4 with the addition of two Ingenia parks to the BIG4 brand.

Over the coming months Nepean River Holiday Village at Emu Plains and Mudgee Tourist and Van Resort in Mudgee will join the BIG4 Holiday Parks brand. Ingenia's BIG4 Valley Vineyard at Cessnock and the recently announced acquisition of BIG4 Bougainvillia Holiday Park in Noosa are already co-branded under the BIG4 brand.

Nikki Fisher, Chief Operating Officer, Ingenia Communities said that the well established franchise and extensive brand reach provided by BIG4 would assist Ingenia's villages to connect with their target markets and generate additional occupancy and revenue across these popular tourism assets.

"By co-branding these assets our family friendly parks will not only benefit from our own marketing efforts but from the extensive member network provided by the popular BIG4 Holiday Parks brand."

BIG4 CEO, Steven Wright, welcomed the addition of the two new parks to the group, saying it was great to be growing the holiday offering in NSW.

“BIG4 Holiday Parks have been dedicated to the spirit of the true blue Aussie holiday and celebrating the great outdoors for more than three decades. As the recognised industry leader, we are known for providing unique holiday experiences along with exceptional accommodation and service. We look forward to growing the partnership and welcoming Emu Plains and Mudgee to our network of over 180 Holiday Parks nationally”.

ENDS

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Ingenia Communities Holdings Limited (ACN 154 444 925), Ingenia Communities Fund (ASRN 107 459 576) and Ingenia Communities Management Trust (ARSN 122 928 410). The Responsible Entity for each scheme is Ingenia Communities RE Limited (ACN 154 464 990) (AFSL415862).